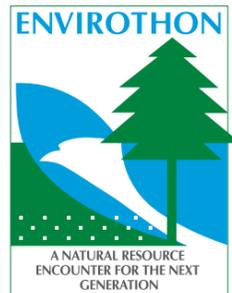


“... the lessons I learned from my Envirothon experience won me a full scholarship to college, paid for me to go to 21 countries on 6 continents, and locked me in with some of my best friends to this day.”

—Michelle Henry  
Pennsylvania  
Envirothon Alumna



## Introduction to the Envirothon

How do we balance between quality of life and the quality of the environment? The answer to this question affects us all and each year 500,000 of the most motivated and determined high school students embark on a journey to offer solutions to this critical question through the Envirothon. Created in 1979, the Envirothon is a hands-on environmental problem-solving competition and team building and leadership experience for high school students in the U.S. and Canada. The Envirothon is managed and directed by the National Conservation Foundation, and participating teams compete in training and testing in five natural resource categories—

# Soil and Land Use Forestry Aquatic Ecology Wildlife Environmental Issues

The Envirothon works in partnership with local conservation districts, agricultural, forestry and conservation organizations, schools and cooperating natural resource agencies to organize and conduct competitions on the local, regional, state, and/or provincial level. Winning teams from each state and province advance to an international event for an opportunity to compete for recognition, scholarships and prizes.

As the complex natural resource issues facing our ecosystem and planet change, the mission and impact of the Envirothon has never been more important and steps are in place to make the program global by 2030.

## Vision for the Envirothon

The Envirothon creates and inspires knowledgeable, skilled and dedicated citizens of the world. The National Conservation Foundation, a 501(c)(3) public charity, along with its Envirothon planning team, has a big vision for the program. Picture this: students from across the world coming together to address and solve issues facing mankind and the planet that seven billion of us all call home. The United Nations projects the global population will reach well over nine billion by 2050 and with that will come immense environmental challenges along with solutions that can be delivered from the land. From water purification systems in sub-Saharan Africa, to the preservation of high-value natural ecosystems in South America, to productive working lands in the U.S. that produce food, feed, fiber and energy along with healthy soils and wildlife habitat, the Envirothon helps make our big world a little smaller by allowing the next generation of global leaders and thinkers to unite and collaborate. By 2030, the Envirothon will be the world's premier high school natural resources education program and a household name.

Since the program's inception, the Envirothon has grown each and every year. The Envirothon brand is known and well respected amongst millions of students, teachers and professionals across the U.S. and Canada. With the participation and assistance of sponsors and entities, we can host year-round Envirothon events and activities at the local, regional, state, national, continental and global levels.



Together, we're strengthening and ensuring the continued success of the Envirothon while inspiring and developing future leaders who will address the world's sustainability pressures of today and tomorrow.

## Why Sponsor?

As we bring the **Envirothon** into 2015 and beyond, we're seeking the help of sponsors and organizations to help make our vision for the future of the Envirothon a reality. By supporting the Envirothon, you and your organization will be able to connect with a focused and determined audience of enthusiastic young adults. These students are visionaries, trend leaders, consumers and idealists. They are passionate about this program and go above and beyond to spread the word about the difference the Envirothon is making in their lives. As a sponsor and supporting organization, you will be able to engage with more than 500,000 enthusiastic and driven individuals each year.

Your organization will also receive exposure and recognition. In 2013, The White House Science Fair included two members of the Pembroke Hill School Envirothon team from Kansas City, Missouri. Only 100 students were invited to attend this prestigious event.



By sponsoring the Envirothon, your organization will be able to:

- Spread brand awareness and reach your targeted audiences
- Recruit and meet the next generation of your workforce
- Support your cause and communicate core messages of your organization's mission
- Make a difference in the lives of high school students and families and help guide their higher education and career decisions

## Available Sponsorship Opportunities

### Inner-Core Naming Rights

For more than two decades, support from corporate and not-for-profit partners has allowed the Envirothon to provide students with problem-solving and team-building experiences that prepare and equip them to become tomorrow's leaders. As the program pursues its future vision, we are now seeking a premier sponsor that will partner with us and benefit from having an association with the mission of the Envirothon. The ideal Inner Core Naming sponsor(s) will provide the Envirothon with a donation to support the program for at least a decade.

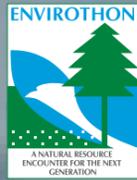
### Upper Mantel Endowment

To ensure the long-term success of the Envirothon, the program is seeking gifts and contributions for its Upper Mantel Endowment Fund. As a supporter of the endowment, sponsors will receive acknowledgement in Envirothon materials, the annual report and visibility on the website.

### Earth Crust Contributor

Earth Crust contributors are annual sponsors of the Envirothon program. At this level, the Envirothon is seeking yearly monetary contributions, supply donations to support operations of the competition, and in-kind services. Earth Crust Contributors are acknowledged in the Envirothon annual report.

**For more information** on how you or your organization can elevate the Envirothon, please email [Envirothon@nacdnet.org](mailto:Envirothon@nacdnet.org), or call 202.547.6223, EXT. 105 or 1.800.825.5547, EXT. 3. And you can always visit [www.envirothon.org](http://www.envirothon.org).



NATIONAL CONSERVATION FOUNDATION

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[envirothon.org](http://envirothon.org)  
[nacdn.org/about/partners/ncf](http://nacdn.org/about/partners/ncf)

**Since the inception of the Envirothon...**

**More than 10 million people have participated in the program.**

**More than \$1 million in scholarships have been awarded.**

**55 percent of participants have gone on to careers in the sciences with many focusing on natural resources.**



Because of our commitment to the environment and promoting green living, this brochure is printed on paper made from 100% post-consumer fiber.